

Anant नीतिज्ञान

Connecting realities, building perspectives

Fun can change behaviour for the better

The Fun Theory is Volkswagen's initiative. This is one of a series of experiments for a new brand campaign for Volkswagen.



Designing a New Digital Experience for a World-Renowned Japanese Railway

A new, human-centred wayfinding app for one of Japan's most extensive railways. [Read Here](#)



NITI Aayog's Report on Reforms in Urban Planning Capacity in India [Read Here](#)

Climate Captains:

IDEO, a global design and innovation company and The Earthshot Prize, built a nine-month Fellowship programme and a five-day, in-person retreat to give finalists the best shot at reaching the Prize's ultimate goal - to scale the solutions that will repair our planet this decade. [Read Here](#)



Unlocking India's Potential in Industrial Revolution 4.0:

This article examines India's potential to utilise IR4.0 for inclusive development while addressing associated challenges. It contends that leveraging India's strengths in ICT software development, youthful population and skill enhancement can position the government at the centre of IR4.0. India could emerge as a global talent hub while using new technologies to close developmental gaps.